

Please note a few changes in this year's festival.

Ferdinand Folk Festival 18th Street Park Ferdinand, Indiana
Saturday, September 21, 2013 10:30 am – 8:00 pm EDT
Event is free to the general public. Visit www.ferdinandfolkfestival.com.



Dear Potential 2013 Vendor/Exhibitor:

The Ferdinand Folk Festival committee is pleased to announce the call for vendors/exhibitors for our fourth annual Ferdinand Folk Festival on Saturday, September 21, 2013, from **10:30 am** EDT until **8:00 pm** EDT. As in previous years, the festival will have an earth-friendly, family-friendly theme. We will have renowned, nationally-touring musicians and numerous workshops as well as wonderful activities for children. We also again welcome a vibrant diversity of art and food vendors and environmental/wellness education exhibits.

The Ferdinand Folk Festival will be highly advertised locally and in the Evansville, Louisville, Bloomington, and Indianapolis markets. We anticipate a large, diverse crowd. Please visit www.ferdinandfolkfestival.com for more information. We hope that you will consider applying for a booth in this year's festival.

ART/ARTISAN MARKET VENDORS: The festival committee requests that you sell local and regional hand-created items made by the vendor—works featuring the unique talents of area artists. Mass-produced items are not appropriate for the festival. Examples of welcomed items include woven rugs, homemade clothing, jewelry, pottery, paintings, photography, greeting cards, bird houses, etc.—and other creative/natural items such as baked items, homemade soaps/lotions, seasonal flowers, heirloom plants/seeds, honey, etc. Please submit photograph(s) and a description of proposed merchandise with your application. *We will attempt to avoid any duplication in merchandise.* **Unfortunately, we CANNOT provide electricity for art/artisan market vendors. Booth rental is \$40 for a 10' x10' area. Tables will be available to rent for an additional \$10. Booth rental may be shared by more than one artisan if both are approved for inclusion.**

FOOD VENDORS: If possible, food vendors are asked to honor the festival's environmental theme by serving all food and drinks in earth-friendly containers. Several recycling stations will be available in an effort to reduce waste in the park. The Ferdinand Folk Festival encourages festival goers to bring reusable, eco-friendly water bottles. Please include a detailed description of your food items with your application. *If accepted, we will work with all vendors to ensure there is no duplication of food items.* **Booth rental is \$45 for a 10' x 10' area. Tables will be available to rent for an additional \$10. Please indicate what type of electrical service you will need (110 or 220). Unless pre-approved by the festival committee, trailers will not be allowed.**

ENVIRONMENTAL AND WELLNESS EDUCATION VENDORS/EXHIBITORS: In a spirit of promoting a healthy environment and healthy communities, groups and individuals may share/demonstrate a variety of education and services such as solar power and other alternative renewable energy ideas, sustainable, green living initiatives, creating natural wildlife habitats, animal rescue opportunities, permaculture design, organic farming, tree trimming tips, recycling ideas, recycled and new books, etc. Please include a detailed description of your booth with your application. **Booth rental is \$20 for a 10' x 10' area. Tables will be available to rent for an additional \$10. A booth may be shared by more than one person or group if both are approved.**

Booth needs (unrented tables and tents, chairs, etc.) shall be supplied by the vendor/exhibitor. All are asked to display your goods in an **eye-catching and festive** manner. **All booth and table rental fees will be required with this application.** After payment is received, if you must cancel, there will be **no refunds** and **no credit** toward a future event. All booths are outdoors in the park. **This event will take place rain or shine. Set-up time is Saturday, September 21, 7:00 am – 10:30 am.** If you would like to set up your tent/awning Friday evening (Sept. 20), booth spots will be marked for your convenience. **Booths must remain set up until 6:00 pm on Saturday, and must be dismantled by 7:00 pm due to darkness and safety concerns (vehicle traffic mixed with pedestrians in park).** The Festival is not responsible for any lost, stolen, or broken merchandise. **Preferred application deadline is Monday, July 22, 2013.** For our planning purposes, early submissions are appreciated. The festival committee will attempt to avoid duplication of products on a first-come basis. Returning vendors will be placed in the same booth, but due to changes in the number of vendors each year, some shifts in booth location may occur. **Once the vendor area is full, no more can or will be accepted.** Please fill out the enclosed application, and send or e-mail application, merchandise **nonreturnable photo(s) or cd's** (art/artisans only) and descriptions to The Town of Ferdinand, Attention: Marc Steczyk, 2065 Main Street, P.O. Box 7, Ferdinand, IN 47532, msteczyk@ferdinandindiana.org. Please direct any questions concerning the festival to Marc Steczyk by e-mail (see above) or by phone at 812-367-2282. Hotel information is available at www.ferdinandfolkfestival.com/lodging or by calling 800-968-4578. The festival is funded in part by the Dubois County Visitors Center. Visit www.visitduboiscounty.com or call 800-968-4578.

We hope you will join us in making the 2013 Ferdinand Folk Festival an enjoyable, successful, and culturally-enriching event for the Ferdinand community and the region. We look forward to welcoming you the day of the festival. Thank you.

Ferdinand Folk Festival Vendor/Exhibitor Application

Application deadline by Monday, July 22, 2013. Applications will no longer be accepted when vendor area fills. Applicants will be notified asap. Booth and table fees should be sent with this application.



Name (Please print): _____

Telephone(s): _____

Address: _____

Business Name (if applicable): _____

E-mail Address: _____

Web site Address (if applicable): _____

Please check type of 10' x 10' booth requested:

Art/Artisan Booth (**\$40**) — Please submit required photograph(s) or cd's;
they will not be returned.

Booth (**\$45**) — Valid Food License/Permit available upon request

Environmental and Wellness Education Booth (\$20)

A few double booths (at double the cost) might be available as space and logistics allow. Would you like to be considered for a double booth (10' x 20'), if your booth is approved?

_____ yes _____ no

Description of booth contents, food, or materials: _____

Please write the number of tables (approx. size: 29.5" x 96" each) that you would like to rent, if your booth is approved:

_____ x \$10 each = _____

X _____ *signature*

Dealer signature required. By signing you agree to all above statements and agree not to hold the Town of Ferdinand, the Ferdinand Chamber of Commerce, and the Dubois County Tourism Commission liable for injury, theft, loss, or illness in conjunction with the show. Dealers will not sell any fraudulent or illegal merchandise; nor will imported or mass-produced goods be allowed. The promoter reserves the right to reject any merchandise at any time during the show. **Vendors/exhibitors must be set-up by 10:00 am EDT on Saturday and will not be permitted to tear down before 6:00 pm EDT on Saturday. In the event that vendor must cancel participation, as a courtesy to other artisans on waiting list, please let the promoters know as soon as possible so that the booth spot might be filled.** Dealers are responsible for all applicable Indiana state taxes and registration fees.

Please send to **The Town of Ferdinand,
Attention: Marc Steczyk
2065 Main Street
P.O. Box 7
Ferdinand, IN 47532**

or

e-mail form (and JPEG or PDF photos if art booth) to
msteczyk@ferdinandindiana.org